These are categories of five items relevant to their symbols, with each symbol representing a letter consistently throughout the puzzle. The first group are animals, the second group (top right) are card games, the third group are musical instruments, and the fourth group are numbers. The items in the group were as follows:

- BUFFALO
- DOG
- DONKEY
- KANGAROO
- OTTER
- BRIDGE
- CRIBBAGE
- HEARTS
- POKER
- RUMMY
- BASSOON
- GUITAR
- PIANO
- SAXOPHONE
- TUBA
- EIGHTY
- FIFTEEN
- ONE
- SEVEN
- TWELVE

When decoded (as above), the same letters can be transferred to the word below, which spells out INTERCHANGE.

#puzzlevent by @danielpeake